



Dear Friend of LIS,

Loyola Institute for Spirituality (LIS) is pleased to announce that our **13th Annual "Hearts on Fire" Awards Dinner** will be held on **Sunday, May 3, 2015**, at a larger venue this year: the DoubleTree by Hilton Hotel in Orange.

LIS is the primary Ignatian Spirituality outreach ministry in Southern California. Our services include spiritual direction, faith formation, the Spiritual Exercises in Daily Life, diaconate formation, lay ministry training, parish missions, weekend or week-long retreats, retreats for the homeless, and a wide variety of courses, workshops, and other programs. LIS serves many individuals and groups throughout California, Nevada, Arizona, and beyond. All LIS programs are ecumenical and designed to be affordable and accessible for diverse language, economic, and ethnic groups.

As we celebrate 18 years of ministry, the demand for our programs keeps increasing. We have added several new programs in the past year, enrollment in our core programs continues to rise, and more and more requests keep coming in from churches, dioceses, and other religious groups. This increase is fueled by a deep spiritual hunger so many people are experiencing today.

At this year's celebration, we will honor three very special award recipients:

Hearts on Fire Award
Rev. Gordon Moreland, S.J.

Writer's Award in Spirituality
Rev. William A. Barry, S.J.

Rosita Diaz "Love in Action" Award
Mrs. Margot Santos

Please become a supporter of Hearts on Fire! Sponsorship opportunities include:

- Event Sponsorships & Table Hosting
- Event Underwriting
- Placing an Ad in our Commemorative Program

The enclosed pages describe the benefits for each sponsorship level. In order to properly honor your contribution in the event program, **we need to receive your commitment by April 17, 2015.** To become an event sponsor, purchase tickets, or obtain more information, please contact Lupe Vizcarra at 714-997-9587, or by email: vizcarra@loyolainstitute.org. Thank you for your support!

Gratefully yours in Christ,

Fr. Felix Just, S.J.
Executive Director

Loyola Institute for Spirituality is honored by your support of the 13th Annual “Hearts on Fire” Awards Celebration

Event Sponsor Levels

Magis Circle: \$11,500 *(tax deductible amount = \$10,000)*

- One table of ten (10) in the most prominent event seating location
- Tuition for one, donor’s choice, of any ISFP course during 2015—2016
- Full-page ad in the Hearts on Fire Award Celebration Program*
- Recognition on a board located in entry hallway of venue*
- Recognition on our website & in our monthly e-newsletter

Ignatian Circle: \$5,600 *(tax deductible amount = \$5,000)*

- Four “Hearts on Fire” dinner tickets
- Half-page ad in the Hearts on Fire Award Celebration Program*
- Recognition on the event Thank You Sponsorship Board*
- Recognition on our website & in our monthly e-newsletter

Francis Xavier Circle: \$2,800 *(tax deductible amount = \$2,500)*

- Two “Hearts on Fire” dinner tickets
- Quarter-page ad in the Hearts on Fire Award Celebration Program*
- Recognition on the event Thank You Sponsorship Board*
- Recognition on our website & in our monthly e-newsletter

Table Host/Hostess

Table Hosting: \$1,500 *(tax deductible amount = \$500)*

Table hosting involves a pledge to fill a table for ten. The table sponsor may fill the table with invited guests or may resell seats to family and friends at the normal rate of \$150. Any unused seats may be donated back to LIS but will not be refunded. Donated seats will not be resold by LIS, but will be offered at no cost to people associated with LIS who cannot afford to attend the event, or to LIS staff members and volunteers. Premium seating will be assigned on a first-come, first-served basis after payment for the pledge is received. In addition to dinner seating for 10 guests, table hosts will receive:

- Recognition in the Hearts on Fire Award Celebration Program*
- Name placard on table

** In order to receive full recognition and benefits, gifts must be received by April 17, 2015.*

-- Event Sponsors will be prominently thanked and honored on event signage unless anonymity is requested.

-- Tax deductible amounts are based on an estimated dinner value of \$100 per person.

**Loyola Institute for Spirituality is honored by your support of the
13th Annual “Hearts on Fire” Awards Celebration**

Special Underwriting Opportunities

Dinner Sponsor: \$18,000

Elegant served meal, including salad, dessert, and coffee & tea service.

Reception Sponsor: \$ 3,000

*Five varieties of hors d'oeuvres served during the cocktail reception prior to the dinner.
Also includes costs of cocktail party set-up, clean-up, servers and bartenders for the no-host bar.*

Wine Sponsor: \$3,000

Fine wine selected and provided by the DoubleTree by Hilton Hotel, served with the dinner.

Decoration and Floral Sponsor: \$1,500

Table centerpieces and podium floral decorations.

Sponsor for Printing Hearts on Fire Invitations: \$2,500

Sponsor for Mailing Hearts on Fire Invitations: \$2,500

Sponsor for Printing Hearts on Fire Commemorative Program: \$1,000

Sponsor for Custom Glass Hearts on Fire Awards: \$1,000



**Special Underwriting Sponsors will be prominently thanked and honored
on signage during the event, unless anonymity is requested.**

**In order to receive full recognition and benefits, gifts must be received by April 17, 2015.*

Loyola Institute for Spirituality is honored by your support of the 13th Annual “Hearts on Fire” Awards Celebration

I accept your invitation to be a sponsor for this event!

___ **Magis Circle: \$11,500** – includes seating for 10 people

___ **Ignatian Circle: \$5,600** – includes seating for 4 people

___ **Francis Xavier Circle: \$2,800** – includes seating for 2 people

___ **Table Hosting: \$1,500** – commitment to fill one table for 10 people in a premium location

Underwriting opportunities:

___ **Dinner Sponsor: \$18,000**

___ **Reception Sponsor: \$3,000**

___ **Wine Sponsor: \$3,000**

___ **Decoration and Floral Sponsor: \$1,500**

___ **Sponsor for Printing Invitations: \$2,500**

___ **Sponsor for Mailing Invitations: \$2,500**

___ **Sponsor for Printing Hearts on Fire Awards Celebration Program: \$1,000**

___ **Sponsor for Custom Glass Hearts on Fire Award: \$1,000**

Please print the sponsor name as you would like it to appear on the printed event materials.

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment Method: ___ I have enclosed a check made out to *Loyola Institute for Spirituality*.

___ Please charge my: ___ Visa ___ MasterCard ___ American Express

Card # _____ Exp. Date: _____

Signature: _____ CSV/CVV Code: _____

Please return this form by **April 17, 2015**, for full sponsorship benefits and recognition in the program.

For more information, please contact Lupe Vizcarra at 714-997-9587 or by email: vizcarra@loyolainsitute.org

Loyola Institute for Spirituality
480 S. Batavia Street
Orange, CA 92868-3907



**Loyola Institute for Spirituality
is honored by your support of the
13th Annual “Hearts on Fire” Awards Celebration**

**Placing an Advertisement in the
Hearts on Fire Commemorative Program:**

When you place an ad in our souvenir event program, you provide much-needed support for our services and programs. Your ad also provides you with exposure to about 300 event attendees.

Your ad can be used to promote your business to an audience of Southern California residents with a strong interest in Catholic Education and Spirituality. It can also be placed in honor of a significant individual or family, as a memorial tribute to a loved one, or to celebrate an anniversary or birthday.

In order to assure the size and placement that you desire, ads must be purchased by April 17, 2015.

Please check your preferred Ad size and location:

- | | |
|---|------------|
| <input type="checkbox"/> Full Page, Outside Back Cover
size/layout 8.5"x 5.5" with ¼" border throughout | (\$600.00) |
| <input type="checkbox"/> Full Page, Inside Front Cover
size/layout 8.5"x 5.5" with ¼" border throughout | (\$500.00) |
| <input type="checkbox"/> Full Page, Inside Back Cover
size/layout 8.5"x 5.5" with ¼" border throughout | (\$500.00) |
| <input type="checkbox"/> Full Page, Interior
size/layout 8.5"x 5.5" with ¼" border throughout | (\$400.00) |
| <input type="checkbox"/> Half Page
size/layout 4.25"x 5.5" with ¼" border throughout | (\$250.00) |
| <input type="checkbox"/> Quarter Page
size/layout 4.5"x 2.75" with ¼" border throughout | (\$150.00) |
| <input type="checkbox"/> Business Card
size/layout 2"x 3.5" with ¼" border throughout | (\$100.00) |
- Enclosed is my print-ready layout (in PDF or JPEG format)
 Please prepare an ad layout for me to proof-read & approve (\$50 extra)

Please make & mail your check to:

Loyola Institute for Spirituality, 480 S. Batavia St., Orange, CA 92868

For assistance, please contact Cindy Guzman:

Phone 714-997-9587 ext. 23, or Email guzman@loyolainstitute.org

*We thank you for your support in placing an advertisement in our
13th Annual “Hearts on Fire” Awards Dinner commemorative program!*